

# Sesame : a decision-making tool to improve the greening of our towns and cities



COP 28 – Dubaï - 1<sup>er</sup> décembre 2023



# Presentation Outline :

- 0. A brief introduction to Cerema (in French!)
- I. Project background and objectives
- II. Services and constraints considered in Sesame 13
- III. Choice of species for the database
- IV. An application for urban greening professionals
- V. Progress, limits and prospects

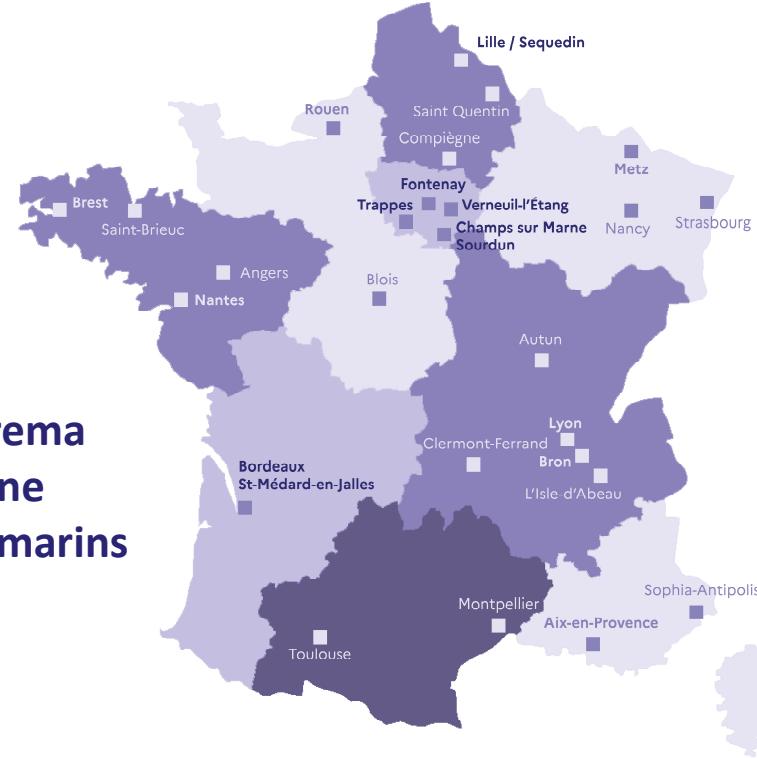


## CEREMA – WHO WE ARE

- **L'agence publique de référence en France**
  - À l'appui des politiques publiques de l'aménagement des territoires, des mobilités, de l'adaptation au changement climatique et des transitions
  - Sous la tutelle des ministères en charge de ces questions
- **Plus de 2 500 agents répartis sur 27 implantations sur le territoire national et ultramarin (Antilles-Guyane et Océan Indien)**
- **250 M€ environ de budget en 2022, un CA de 43 M€ la même année.**
- **Une nouvelle dynamique stratégique depuis 2021 :**  
**l'adaptation au changement climatique comme boussole des activités**

**« Tant que le climat changera, le Cerema agira »**

## Les implantations du Cerema en France métropolitaine et dans les territoires ultramarins

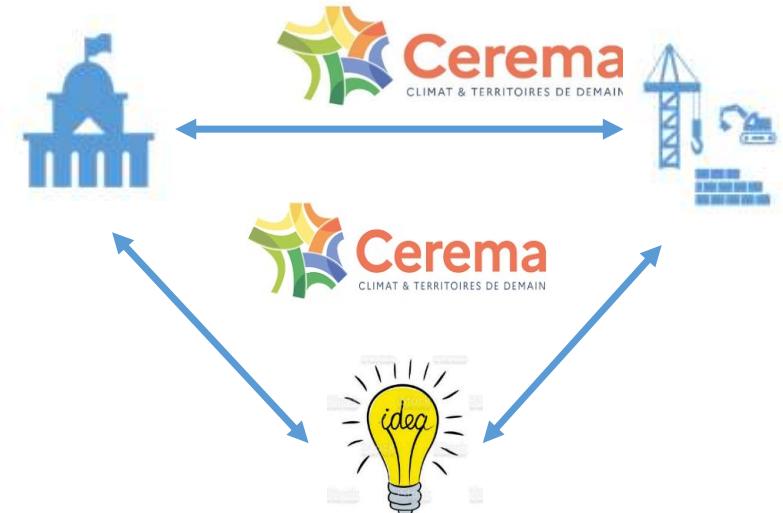


LA RÉUNION - MAYOTTE

GUADELOUPE - MARTINIQUE - GUYANE

## Tiers de confiance pour les acteurs publics et privés via 4 modalités d'intervention :

- Des expertises et une ingénierie de haut niveau tournées vers le Pacte Vert
- L'innovation pour les politiques publiques au service des usages, des besoins et du bien-être des citoyens
- Une recherche opérationnelle : 12 équipes de recherche, plus de 120 projets en cours avec un haut niveau d'opérationnalité des projets portés
- Des méthodologies et des états de l'art reconnus (plus de 3000 publications), des formations à destination de nombreux acteurs publics et privés





## OUR SIX AREAS OF EXPERTISE :

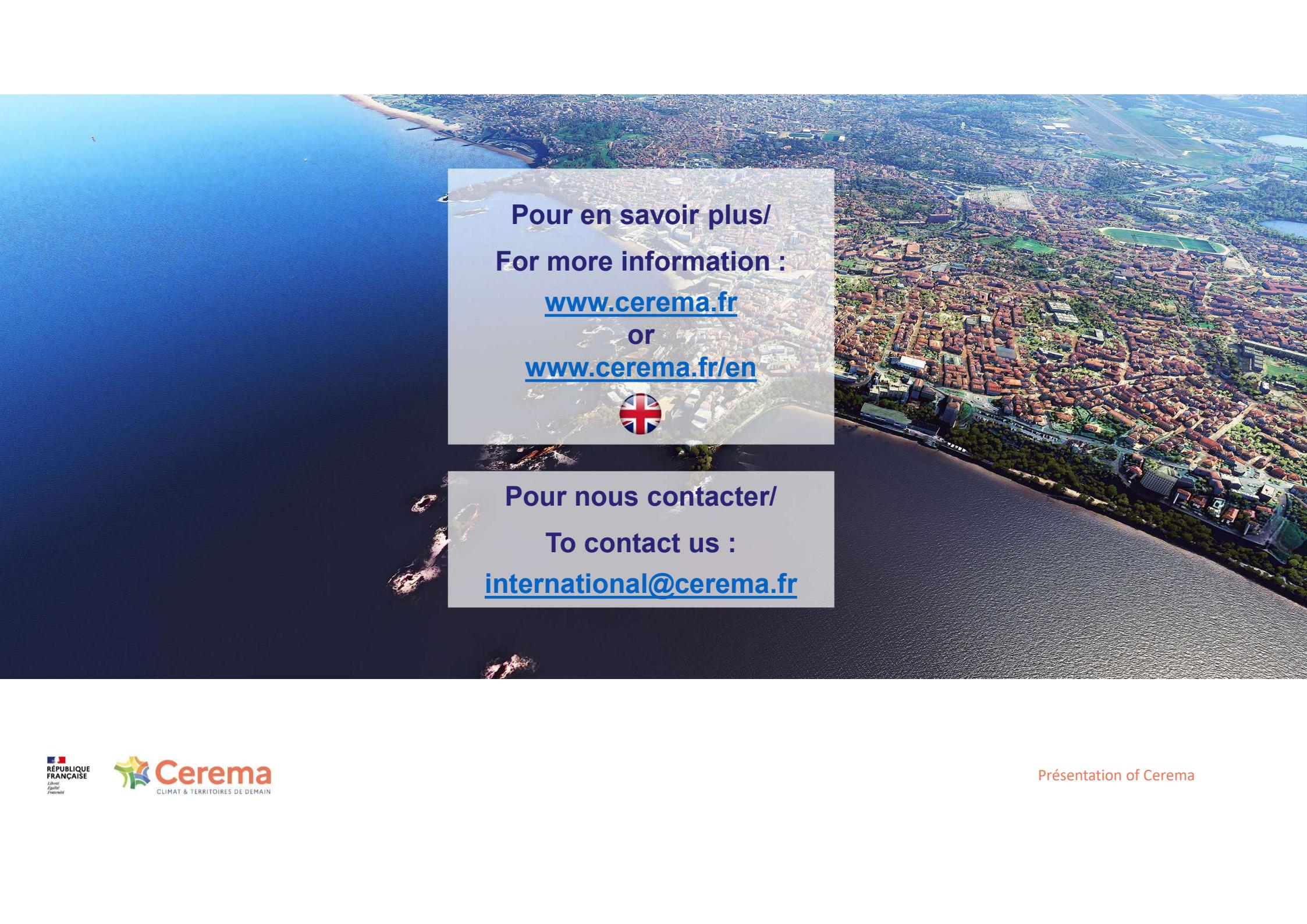


## A WEBSITE WITH A LOT OF PUBLICATIONS AVAILABLE FOR FREE



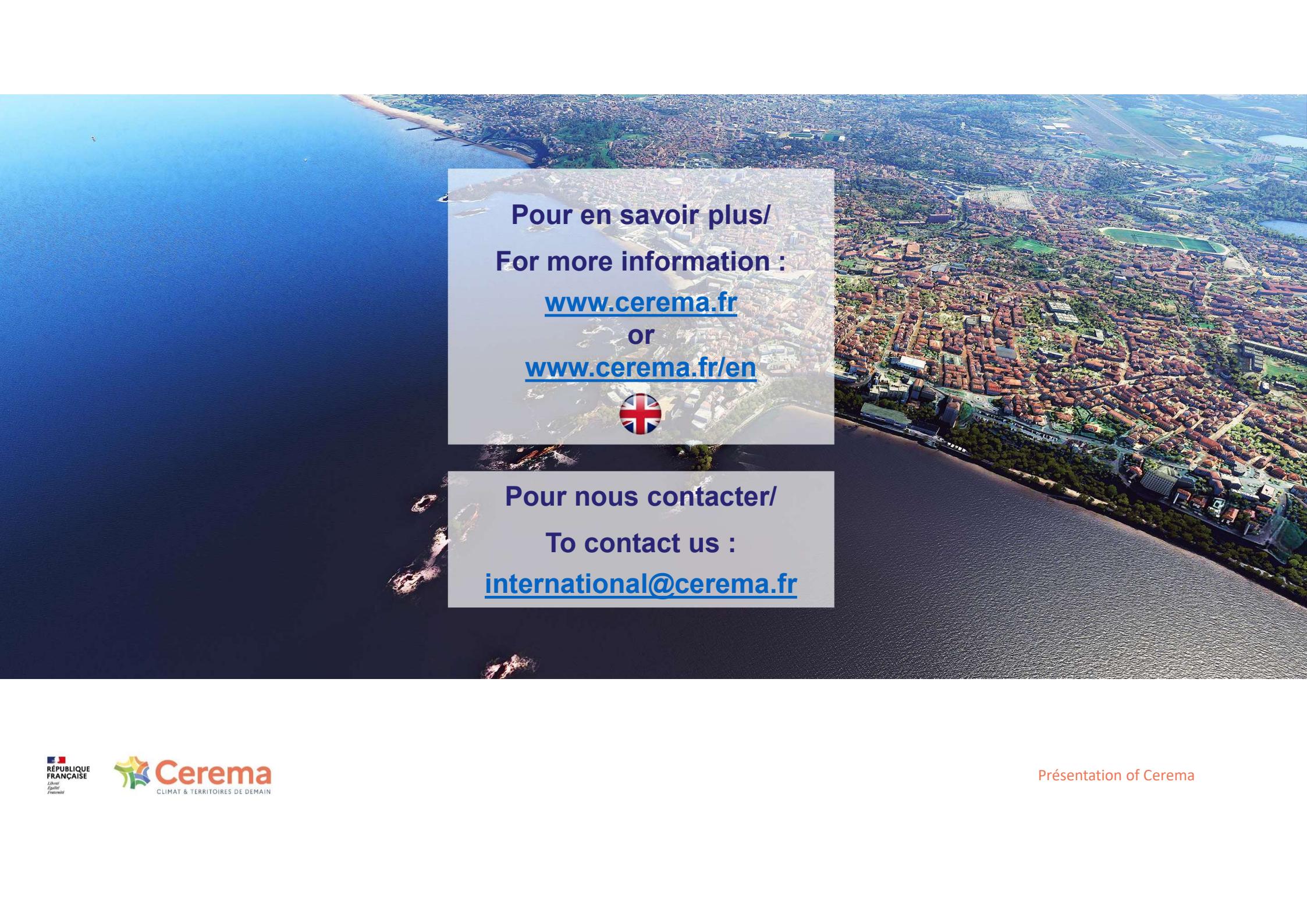
*Note : some of these publications are also available in English and/or other languages. Please refer to :*

<https://www.cerema.fr/fr/regions/europe-international/publications>



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# I. Project background and objectives





## A partnership with three structures:



# Département des Bouches-du-Rhône



- A desire to encourage the emergence of urban nature projects as part of the Department's Environmental Agenda.
- Nature-based Solutions Delegation
- In the applications submitted by Communes under the "Provence Verte" scheme, greening projects are sometimes motivated solely by aesthetic considerations, without any long-term environmental thinking.



# Cerema

*an interdisciplinary scientific and technical resources Centre, placed under supervision of the ministries in charge of ecological transition, sustainable development, town planning and transportation.*

- A partner at the heart of a regional dynamic
- Climate, a compass for its action in its 6 areas of expertise
- Sésame, a local approach to greening the city, adapted to the climatic, ecological and cultural context of a given area.
- Sésame has a dozen or so variations throughout France (Eurométropole de Metz, Bordeaux Métropole, Conseil Départemental de la Seine Saint Denis, Paris, Libourne .... etc.), considering the different climatic zones of the country.



# Unité expérimentale Villa Thuret – INRAE

*Villa Thuret has been a research site dedicated to botany and acclimatization since 1857*

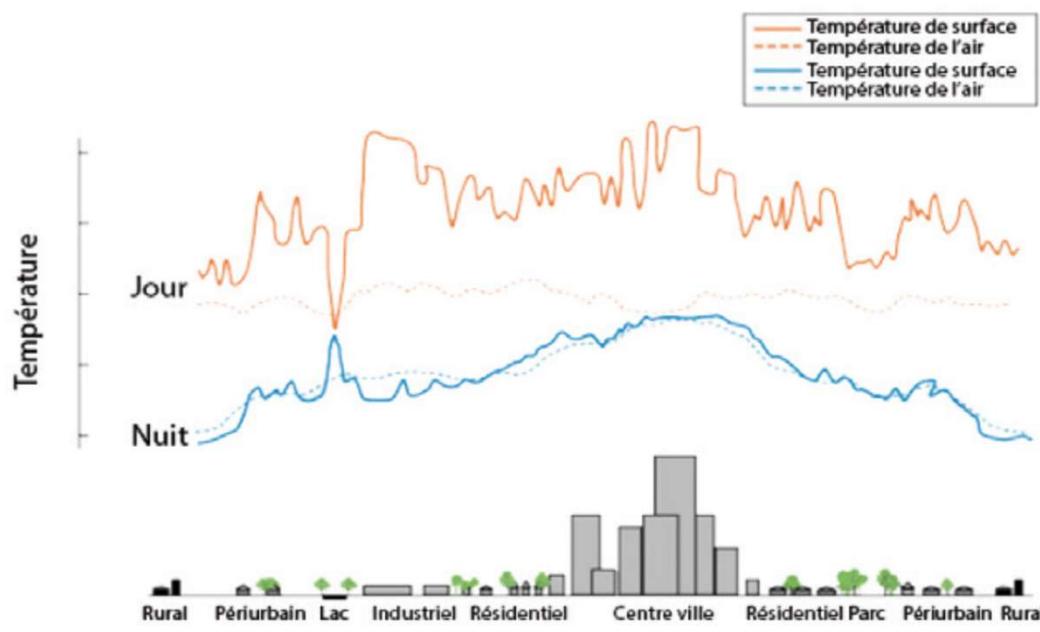


- ▶ Acclimatisation mission: introduction, cultivation, accommodation and study of wild plant species, mainly exotic, since 1857.
- ▶ Botanical garden on Cap d'Antibes, open to the public: 3.5 ha - One thousand woody species in collection + traceability, herbariums and archives on historical species. Permanent renewal
- ▶ Participation in various scientific programmes, infrastructures and networks
- ▶ Inventory and monitoring database
- ▶ ARDEM (= Trees of Tomorrow) database and species sheets accessible on the Villa Thuret website.



© C. Stalmoude INRAE PACA

# Urban heat islands in the future



More pronounced on summer nights

Global warming should accentuate the phenomenon (more heatwaves)

A phenomenon that also exists in winter, albeit to a lesser degree

If we consider an increase of +2°C in the minimum temperature in winter in dense urban areas:

Currently, for zone of Marseille: conditions in the city centre would be more like those in the countryside of Toulon, Nice, Calvi, Perpignan, Santiago de Chile?

In future projections, it would be more like the countryside in Valencia, Palermo or even Algiers, Tunis, Tangiers, Los Angeles, Adelaide, etc.

# What is Sesame ?

- EcoSystemic Services provided by Trees Modulated by Species (*Services EcoSystémiques rendus par les Arbres Modulés selon l'Essence*)
- Adaptation to the Bouches-du-Rhône (south of France) context of the methodology implemented by Cerema in Metz (north of France).
- A tool to help design urban greening projects:



# Audience targeted by Sesame 13

- ▶ Local authority technical services, the Bouches-du-Rhône Department's business/skills sector, and any planning body interested in urban greening issues.
- ▶ The tool will be freely available to all.



## *The Users Committee, a privileged forum for discussion with future Sesame 13 users:*



- ▶ Gathering user needs and opinions
- ▶ Design and test the tool with SESAME users
- ▶ Connection with reality on the ground



## II. Services and constraints considered in Sesame 13

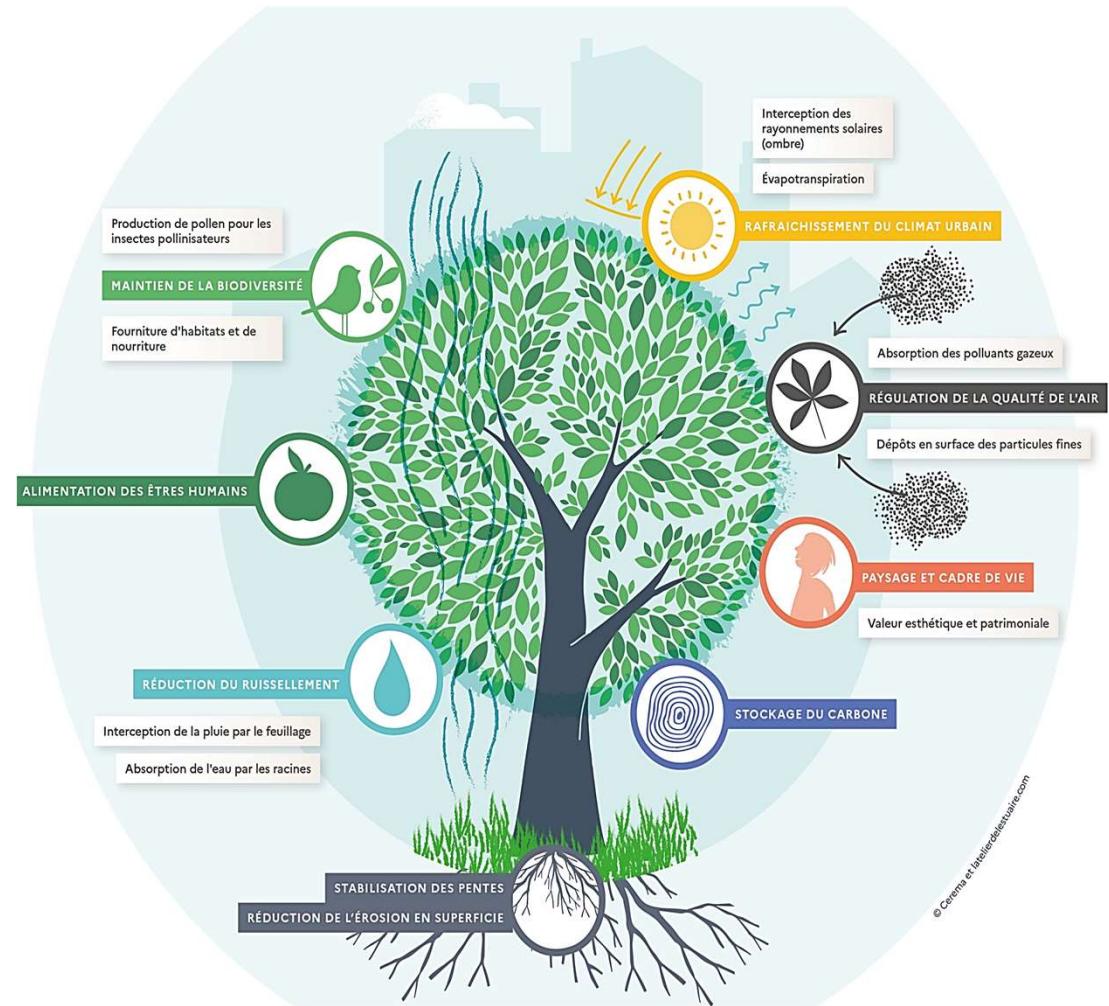


# What are the ecosystem services?

- ▶ The concept of ecosystem services has been around since the 1970s: originally, it originated in the world of conservation and focused primarily on ecosystem degradation (Ehrlich and Mooney, 1983; Gómez-Baggethun et al., 2010; Barnaud et al., 2011).
- ▶ This concept has been widely disseminated since the Millennium Ecosystem Assessment (MEA) in 2005.
- ▶ It refers to the benefits that humans can derive from the functioning of ecosystems.

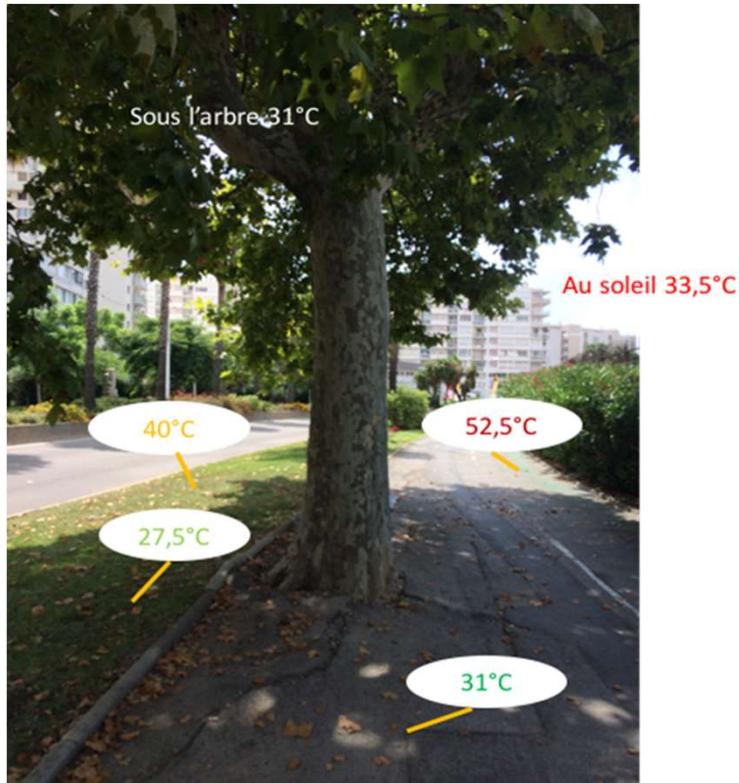
# The urban tree, shrub ...

- ▶ Trees and shrubs provide services that are not well known to the public or to developers. These services vary greatly from one species to another.
- ▶ Tree and shrub species are more or less adapted to the local climate, to the difficulties of the urban climate and to the expected constraints of climate change.
- ▶ Trees and shrubs also represent constraints (allergenic pollens, dimensions, etc.) that need to be taken into account.



Source : Sesame Metz

## EXAMPLE OF A URBAN TREE SERVICE : REGULATION OF LOCAL CLIMATE



Example of temperature records :

In Toulon town centre, grass in the sun is 40°C and tarmac in the sun 52.5°C, while in the shade of a tree the surface temperatures are 27.5°C and 31°C respectively.

*Source Profil climatique de la ville du Pradet  
(Acterra, 2018)*

# How does Sesame work ?

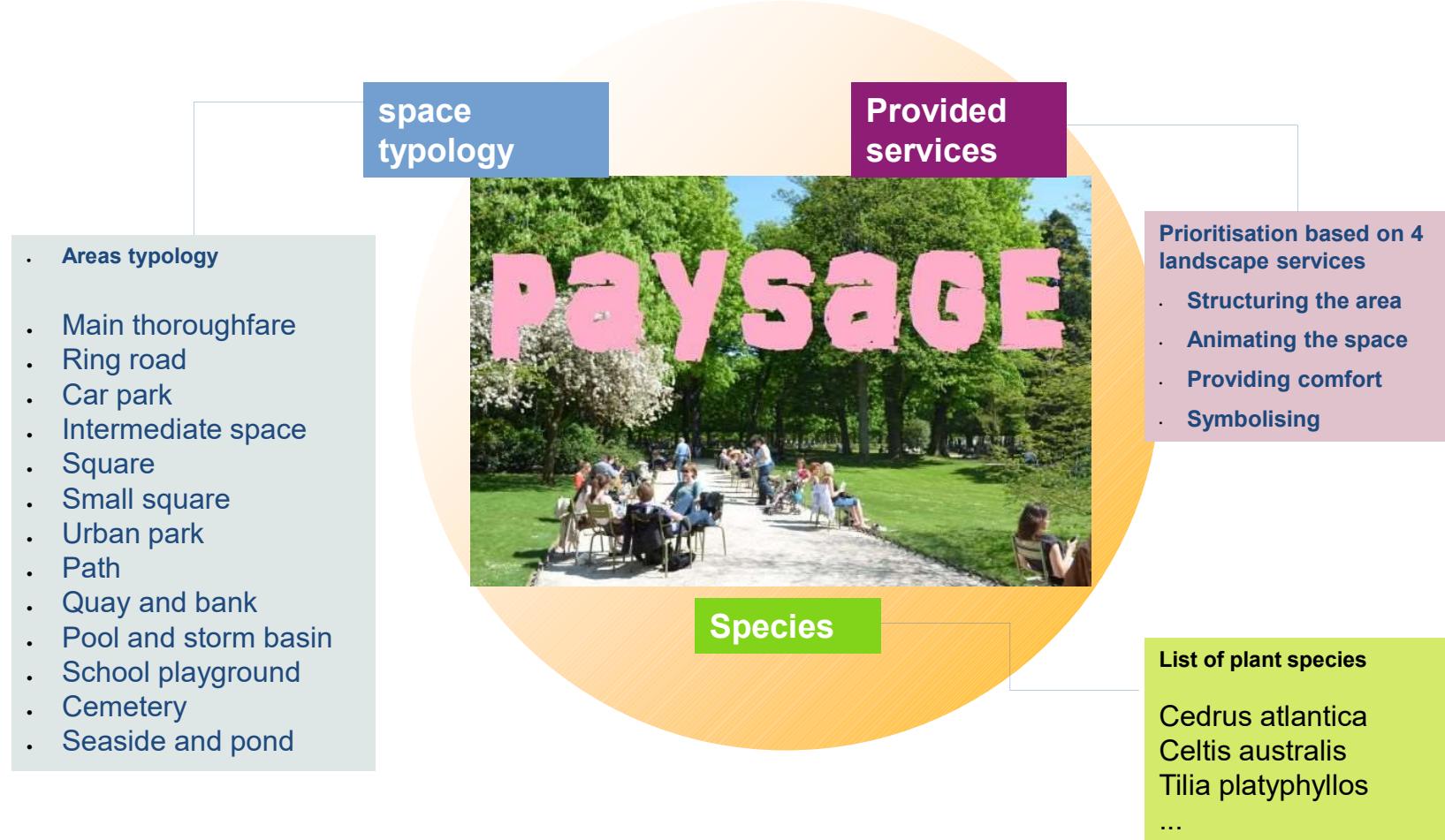
**With Sesame tools it is possible to :**

- Estimate the services provided in the city by the plant species entered in the database,
- Identify the species best suited to the user's greening project,
- Identify the constraints posed by the different species.



Landscape and quality of life

# Landscape and quality of life





Regulation of local climate

# Regulation of local climate

## Criteria assessed, partly linked to shading

- Tree size
- Width of crown
- Minimum leaf size
- Maximum leaf size
- Tree habit
- Leaf shape
- Foliage density
- Leaf roughness

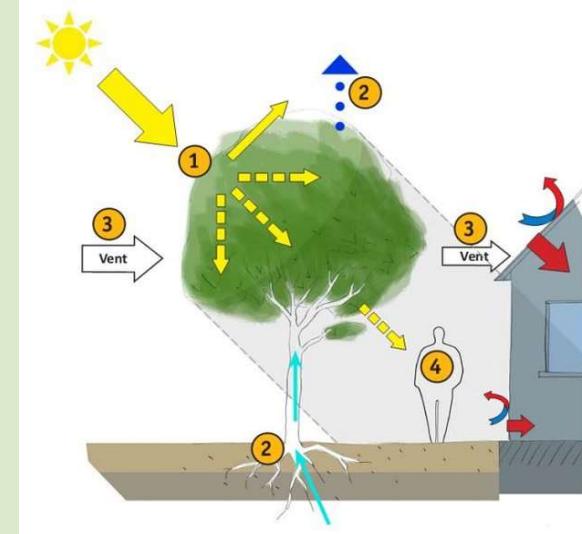


Diagram describing how a tree works and the different mechanisms for regulating the urban climate(VegDUD – 2014)



Biodiversity

Chevêche d'Athéna,  
*Athena noctua*

# Biodiversity approach



Citron de Provence - *Gonepteryx cleopatra*

**Food resource**

Wikipedia



Nid d'oiseau - bird's nest

Rex, Wikimedia commons

# Biodiversity



Pyracantha, source de nourriture hivernale

**Winter food**

Cerema



*Tilia platyphyllos*

**Attractive species for pollinators**

Cerema

# Biodiversity

## Criteria assessed

- Native or non native character
- Recommended by local biodiversity guides
- Ability to host insects
- Plant of interest to pollinators
- Edible for avifauna and medium-sized fauna
- Ability to generate pollen and nectar
- Of interest to lepidopterans (biomass)
- Ability to create habitats and act as a host plant
- Ability to create cavities
- Phenological lag compared with other species

Biodiversity  
indicator



Air quality regulation

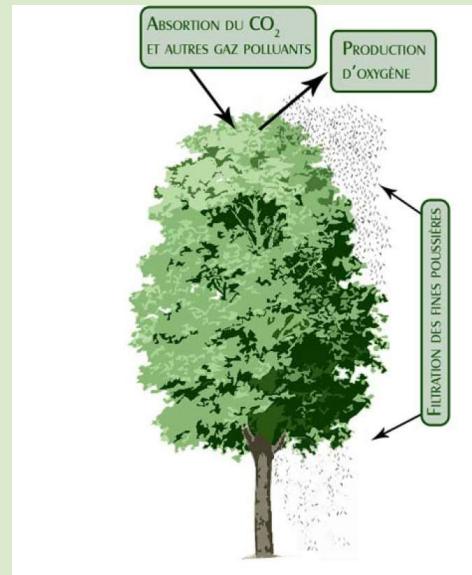
# Air quality regulation

## Criteria assessed

Foliage persistence  
Leaf roughness  
Coniferous/leafySize (height)

Width of crown  
Minimum leaf size  
Maximum leaf size  
Tree habit  
Leaf shape  
Foliage density

} Leaf area



1 Société de l'arbre du Québec. 1998. *Des arbres pour vivre en santé. Guide pour la réalisation de projets de plantation.* Québec. 20 p.

## *The concept of a species bundle approach to optimise the chances of planting success*



- ▶ the bundles are separate from the tool in the species sheets, which include the plant communities adapted to the same soil conditions
- ▶ This is a qualitative approach, as the criteria need to be cross-referenced without losing sight of the overall effect of the bundle, in phyto-sociological, ecological and landscape terms: the bundle must "make sense".

# Constraints considered ?

Some examples :

- Toxic fruits ;
- Allergenic pollen ;
- Roots damaging coatings ;
- Honeydew production ;
- Flammability
- Etc ...



The constraints are filled in for each species in the database and listed in the species sheets.



### III. Choice of species for the Sesame 13 database



# Drawing up a species list

- ▶ *Choice based on criteria to meet current and future challenges*
  - ▶ Adaptability to more severe droughts
  - ▶ Hardiness (increase in the number and intensity of climatic events)
  - ▶ Avoidance of invasive exotic species
  - ▶ Limited number of protected species
  - ▶ At this stage, health constraints are not eliminatory
- ▶ *A range of species to meet different landscape needs*
  - ▶ Native species
  - ▶ Exotic species: elimination of species that are known to be invasive.

# List of species

- Diversity of plant types to form "species groups":

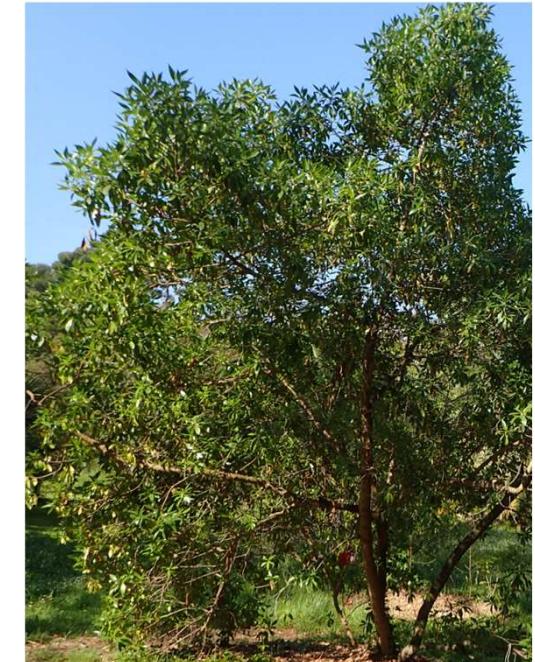


Choisya ternata  
Bush

| Types  | Native species | Non native species |
|--------|----------------|--------------------|
| Trees  | 40             | 60                 |
| Shrubs | 30             | 18                 |
| Bushes | 51             | 25                 |
| Vines  | 4              | 14                 |
| Total  | 52 %           | 48 %               |



Wisteria sinensis – Vine



Myoporum laetum  
Shrub



## IV. An application for urban greening professionals



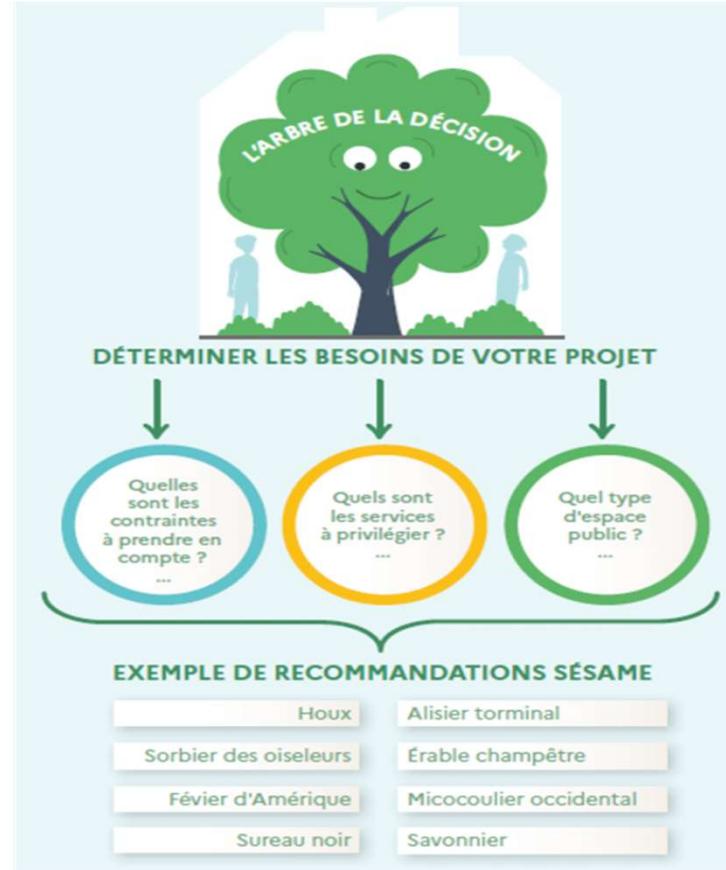


# Web application development and commissioning:





## Web application development and commissioning:



## Web application development and commissioning:

Les différentes étapes d'utilisation :

1. Je détermine les besoins et les contraintes du projet
2. Je choisis les services écosystémiques à privilégier
3. Je précise le type d'espace public que je souhaite aménager
4. Je lance la recherche et obtiens une liste d'espèces adaptée aux enjeux

# Sésame 13 application test : <https://cerema-med.shinyapps.io/sesame-alpha/>

**SESAME 13**

**Types paysagers** 

Parc urbain, place,...

Rechercher

Marronnier, Prunus, Allergène (plusieurs valeurs)

Choisir un type paysager

107 résultats triés par ordre alphabétique

**Exclure les arbres** 

Allergène, Epines, ...

À propos des contraintes

**Climat local** 

0 (très bon) — 0

**Particules fines** 

0 (très bon) — 0

**Gaz** 

0 (très bon) — 0

**Biodiversité** 

0 (très bon) — 0

**Services**

|              |   |
|--------------|---|
| 0 (très bon) | 7 |
| 0 (bon)      | 7 |
| 0 (moyen)    | 7 |
| 0 (mauvais)  | 0 |

**Types paysagers**

Bord de mer et étang, Cheminement, Cimetière intermédiaire, Noué et bassin d'orange, Parc, Quai et berge, Square

**Contraintes**

Fruits, Fruits salissants, Inflammabilité, Toxicité

Afficher les services rendus par l'arbre

Marronnier, *Prunus spinosa*



Identifier par une photo  



Choisir

Des espèces adaptées aux parcs, non allergènes et rafraîchissant la ville

Explorer  Laissez-moi choisir



**4 Ngaio** *Mycoporum laetum G. Forst.*



**Services**

|              |   |
|--------------|---|
| 0 (très bon) | 2 |
| 0 (bon)      | 0 |
| 0 (moyen)    | 8 |
| 0 (mauvais)  | 0 |

**Types paysagers**

Cheminement, Cour d'école, Espace intermédiaire, Noué et bassin d'orange, Parc urbain, Place, Placette, Quai et berge, Square

**Contraintes**

Allergène, Fruits salissants, Inflammabilité

**3 Abricotier** *Prunus armeniaca*



**Services**

|              |   |
|--------------|---|
| 0 (très bon) | 2 |
| 0 (bon)      | 0 |
| 0 (moyen)    | 8 |
| 0 (mauvais)  | 0 |

**Types paysagers**

Cheminement, Cour d'école, Espace intermédiaire, Noué et bassin d'orange, Parc urbain, Place, Placette, Quai et berge, Square

**Contraintes**

Allergène, Fruits salissants, Inflammabilité

**5 Amandier** *Prunus dulcis*



**Services**

|              |   |
|--------------|---|
| 0 (très bon) | 2 |
| 0 (bon)      | 0 |
| 0 (moyen)    | 8 |
| 0 (mauvais)  | 0 |

**Types paysagers**

Cheminement, Cour d'école, Espace intermédiaire, Noué et bassin d'orange, Parc urbain, Place, Placette, Quai et berge, Square

**Contraintes**

Allergène, Fruits salissants, Inflammabilité

**6 Arbousier, Arbre aux fraises** *Arbutus unedo*



**Services**

|              |   |
|--------------|---|
| 0 (très bon) | 2 |
| 0 (bon)      | 0 |
| 0 (moyen)    | 8 |
| 0 (mauvais)  | 0 |

**Types paysagers**

Cheminement, Cour d'école, Espace intermédiaire, Noué et bassin d'orange, Parc urbain, Place, Placette, Quai et berge, Square

**Contraintes**

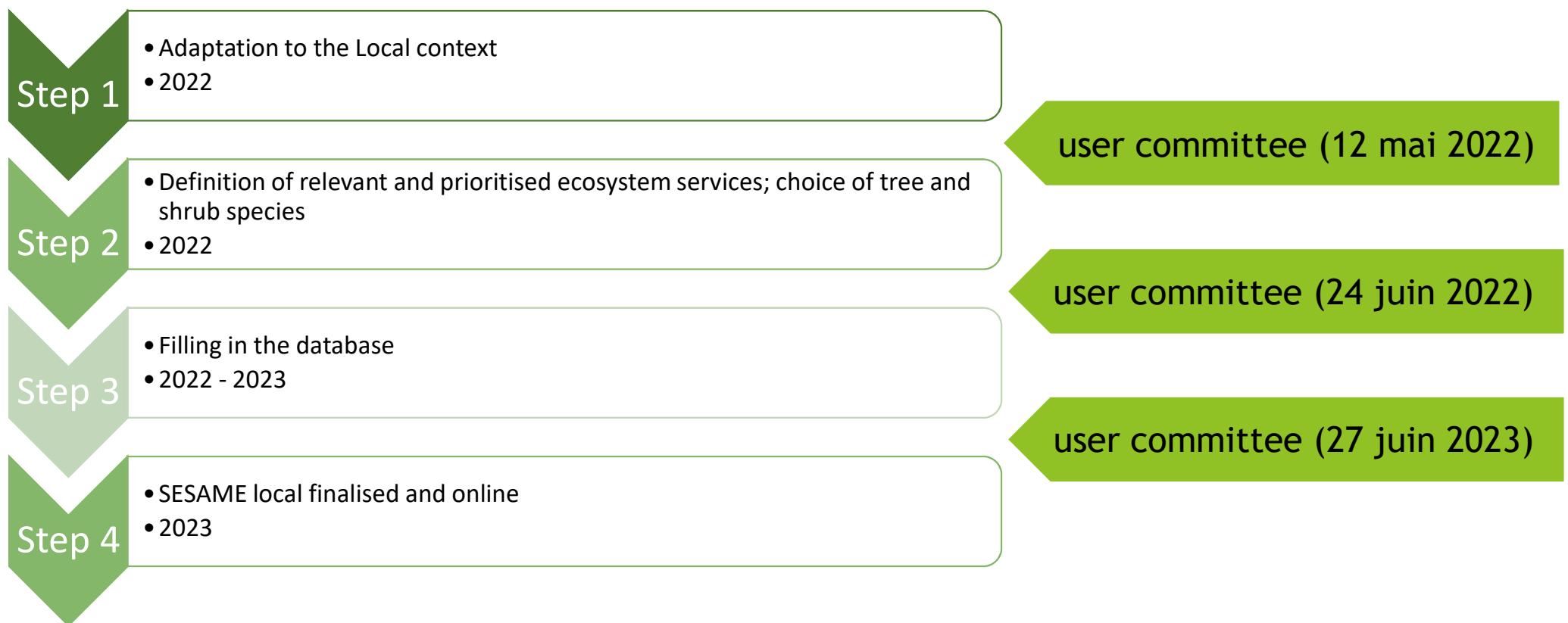
Allergène, Fruits salissants, Inflammabilité



## V. Progress, limits and prospects



# Project schedule



# Sesame 13: help, but not a panacea



## Sesame 13, is:

- A tool to help design greening projects
- Help in finding the right plants for the user's project, in a context of climate change
- A reliable database, supplemented by experts
- Informative species sheets
- A web application that is accessible to all, but designed for greening professionals



## Sesame 13, isn't:

- A turnkey tool for drawing up plans for a greening project. The expertise of landscape architects and planners is still essential for sketching out a project.
- A tool for identifying the perfect species. Each species has its strengths and weaknesses, depending on the context of the project!
- Does not check the availability of nursery plants.

# Sésame Metz application test

<https://sesame.cerema.fr/>

Lancement de l'application le 5 juin 2023 : Territoire de Metz et son agglomération.





**Sésame**  
Intégrer l'arbre dans vos projets de renaturation urbaine

Présentation Ressources Vos retours **Lancer l'application**

**Sésame, outil pour intégrer l'arbre dans vos projets de renaturation urbaine**

Face au changement climatique et à l'urgence écologique, les villes doivent s'adapter et se végétaliser, afin de rester vivables pour tous.

Destiné aux collectivités, Sésame permet d'identifier les espèces les plus à même de produire les services attendus dans le cadre de projets d'aménagement ou de végétalisation.

[Découvrir >](#)



**L'outil Sésame, planter sans se planter**

Une démarche territorialisée adaptée au contexte climatique, écologique, culturel d'un territoire

# **Thanks for your attention Merci pour votre attention !**

Contacts :

[jerome.champres@cerema.fr](mailto:jerome.champres@cerema.fr)

[patricia.detry@cerema.fr](mailto:patricia.detry@cerema.fr)

[tarik.yaiche@cerema.fr](mailto:tarik.yaiche@cerema.fr)

