



# **EU urban mobility policy and cycling**

**4e edition – Colloque Strasbourg  
Le vélo à la conquête des villes européennes  
16 octobre 2014**

## Objectives of EU Transport Policy in a Nutshell

- A transport system that meets the **demand** of citizens and businesses for mobility and transport
- A transport system that can foster a (balanced) **economic development** of the Union and its regions; **European integration** and territorial cohesion; and the **functioning of the single market** (against the background of **EU enlargement** and **globalisation**)
- A transport system that is **more efficient** (closing bottlenecks and gaps; inter-modality; ITS/ICT) and **more sustainable** (less dependent on fossil fuels; less adverse impacts on environment, climate, human health)

## Delivering the EU transport policy through ...

- **Non-legislative action, e.g.**
  - **Transport White Paper (2011)** "Roadmap to a Single European Transport Area - Towards a competitive and resource efficient transport system"
  - **Communication (2013)** "Together towards competitive and resource efficient urban mobility"
- **Legislative action, e.g.**
  - **Common rules, e.g.** pollutant emissions EURO standards and CO2 limits for vehicles; fuel quality and renewable energy; **air quality**; **Directive for the deployment of alternative fuels infrastructure-2014** – e.g. deployment in urban/sub-urban areas of electric recharging point by 2020
- **Targeted financial support, in particular**
  - **Research and innovation:** Horizon 2020 programme – CIVITAS Initiative
  - **TEN-T policy:** Connecting Europe Facility (CEF)
  - **Cohesion policy:** European Structural and Investments Funds



# The 2011 Transport White Paper

*"Roadmap to a Single European Transport Area – Towards a competitive and resource efficient transport system" COM/2011/0144*

- **Target** - 60% reduction in transport CO<sub>2</sub> emissions by 2050
- **Two 'urban' goals**
  - **Phase out the use of conventionally fuelled cars in cities by 2050 – half their use by 2030**
  - **Towards 'zero emissions' city logistics in major urban centres by 2030**

**Sets out 40 specific EC actions for 2011 - 2020**

# Need for a long term 'urban mobility' vision

***Encourage cities to develop a long term vision/objectives for urban mobility***

*e.g.*

- Copenhagen, DK – carbon neutral by 2025
- Stockholm, SE – fossil fuel free by 2050
- Rotterdam, NL – 50% CO<sup>2</sup> reduction by 2025



# The Urban Mobility Package

## Communication *"Together towards competitive and resource-efficient urban mobility"*

COM (2013) 913 – 17 December 2013

- Provide a **basis for a continued debate** about urban mobility: across the EU and in the Member States
- Enable us to **tackle urban mobility together**
- To this end, UMP outlines Commission's approach to **reinforced EU support** for local action on urban mobility (2014-2020 financial programming period)
- Recommendations for **coordinated action** on four specific topics:  
**logistics, access regulation, ITS and road safety**

**+ strong focus on Sustainable Urban Mobility Planning**



# Horizon 2020 – the R&I programme for 2014-2020

**Total budget 80 b€ over seven years**

**R&I funding focussed on 8 'Societal Challenges'**

**'Smart, green and integrated transport' (6.3 b€)**

<http://ec.europa.eu/programmes/horizon2020/en/what-horizon-2020>

The screenshot shows the top section of the Horizon 2020 website. It features the European Commission logo and the text 'HORIZON 2020 The EU Framework Programme for Research and Innovation'. Below this is a navigation menu with links: Home, What is Horizon 2020?, Find Your area, How to Get funding?, News, Events, Multimedia, Publications, and Project Stories. The main content area includes a 'What is Horizon 2020?' section with a globe and a question mark, a central graphic with 'HORIZON 2020' and a cloud of lightbulbs, and a 'BACK' button on the right.



# http://www.civitas.eu

## Urban mobility, including rural-urban links



THE CIVITAS INITIATIVE  
IS CO-FINANCED BY THE  
EUROPEAN UNION

LOGIN

Enter terms to search the knowledge base...



HELP US IMPROVE >

- MOBILITY SOLUTIONS ▾
- CIVITAS NETWORK ▾
- WORKING GROUPS ▾
- EVENTS ▾
- NEWS AND MEDIA ▾
- SERVICES ▾
- ABOUT CIVITAS ▾

### CIVITAS FORUM 2014 - Casablanca, Morocco

The 12<sup>th</sup> edition of the annual CIVITAS Forum Conference will take place between 23<sup>rd</sup> and 26<sup>th</sup> September 2014 in Casablanca, the economic capital of Morocco



News

CIVITAS Interactive



Register now for the CIVITAS FORUM!  
Registration closes on Sunday 14  
September 2014

Whether you're in the private or public sector, the insight from the CIVITAS...



Latest POLICY NOTE "Smart choices for  
cities - Clean buses for your city" is  
available online!



# Structural & Investment Funds

## 2007-2013:

- *7,82 billion were allocated to urban transport and the promotion of clean urban transport*
- over EUR 600 million available for investment in cycle infrastructure

## 2014 - 2020:

- **development of a sustainable multi-modal mobility is still one of the key challenges for European cities**
- **This is reflected in the architecture of the European Cohesion Policy where urban mobility plays an important role for achieving a shift to a **low carbon economy****

# Trans-European Transport Network

2014-2020:

**Financing available** for cycle lanes on relevant infrastructure

**Synergies with other policies** should be exploited, e.g. with **tourism** by including, within civil engineering structures such as bridges or tunnels, **bicycle infrastructure for long-distance cycling paths like the EuroVelo routes.**



# Preparatory Action Sustainable Tourism

## Grant support:

EuroVelo

[www.eurovelo.org](http://www.eurovelo.org)

## Awareness-raising:

long-distance cycle routes  
& European Greenway  
Association:

[www.aevv-egwa.org](http://www.aevv-egwa.org)





# European Mobility Week



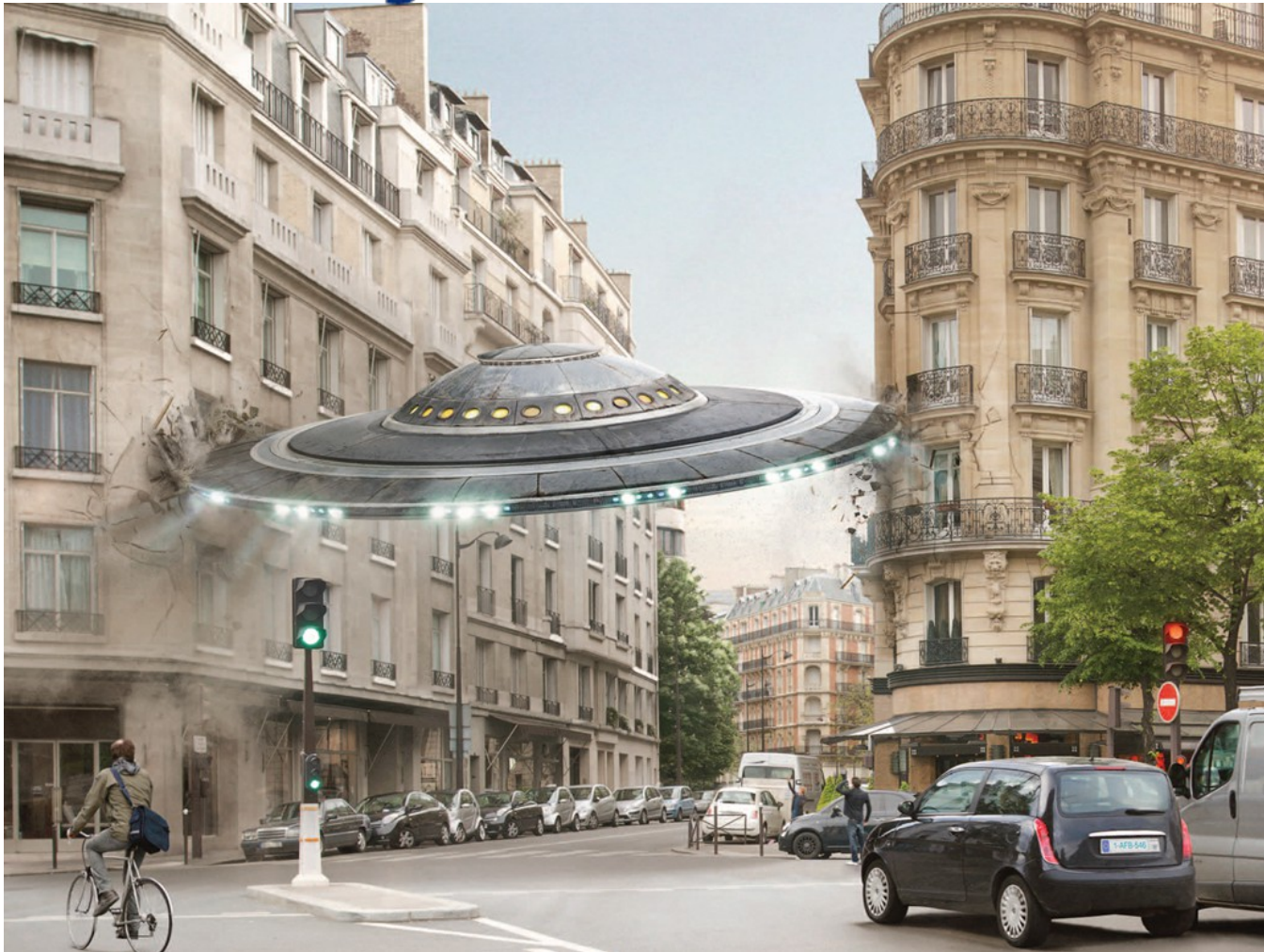
- 🌸 Pan-European campaign, launched in 2002
- 🌸 Organised each year 16-22 September culminating in car-free day
- 🌸 [www.mobilityweek.eu](http://www.mobilityweek.eu)







[www.dotheightmix.eu](http://www.dotheightmix.eu)





## More information:

- EU Transport Policy – Urban Mobility, including cycling:  
[http://ec.europa.eu/transport/themes/urban/index\\_en.htm](http://ec.europa.eu/transport/themes/urban/index_en.htm)
- European Structural and Investment Funds:  
[http://ec.europa.eu/regional\\_policy/index\\_en.cfm](http://ec.europa.eu/regional_policy/index_en.cfm)  
[http://ec.europa.eu/regional\\_policy/manage/authority/authority\\_en.cfm](http://ec.europa.eu/regional_policy/manage/authority/authority_en.cfm)
- CEF funds for TEN-T projects and Horizon2020:  
<http://ec.europa.eu/transport/themes/infrastructure/>  
[http://inea.ec.europa.eu/en/cef/cef\\_transport/cef\\_transport.htm](http://inea.ec.europa.eu/en/cef/cef_transport/cef_transport.htm)  
[http://inea.ec.europa.eu/en/horizon\\_2020/](http://inea.ec.europa.eu/en/horizon_2020/)
- URBACT III: <http://www.urbact.eu>
- LIFE: <http://ec.europa.eu/environment/life/about/>



**Merci beaucoup!**

**Daniela Rosca**

European Commission - DG MOVE  
Clean Transport and Sustainable Urban Mobility Unit  
[daniela.rosca@ec.europa.eu](mailto:daniela.rosca@ec.europa.eu)