



City of  
Offenburg

## **Bicycle promotion in Offenburg**

City in the Euro district Strasbourg/Ortenau

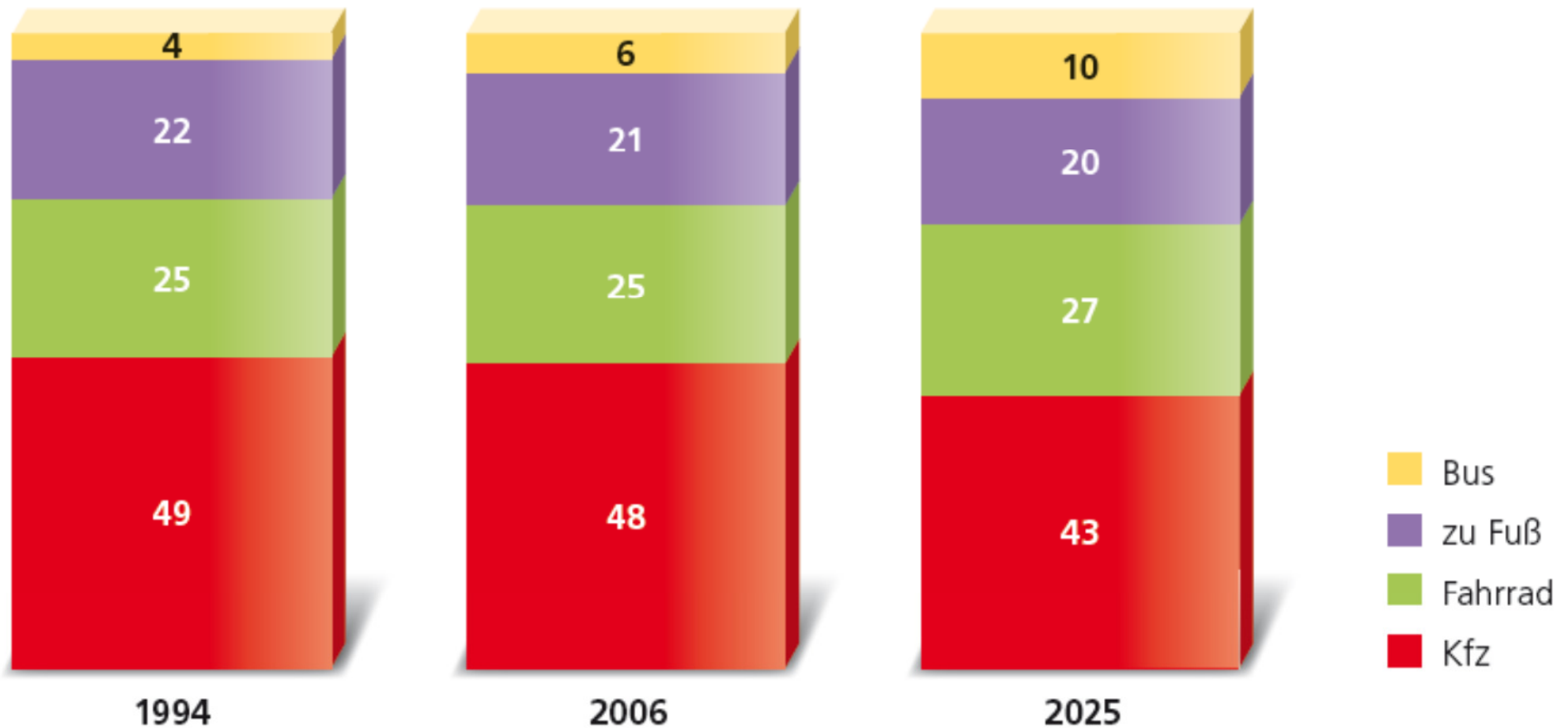
**16.10.2014**

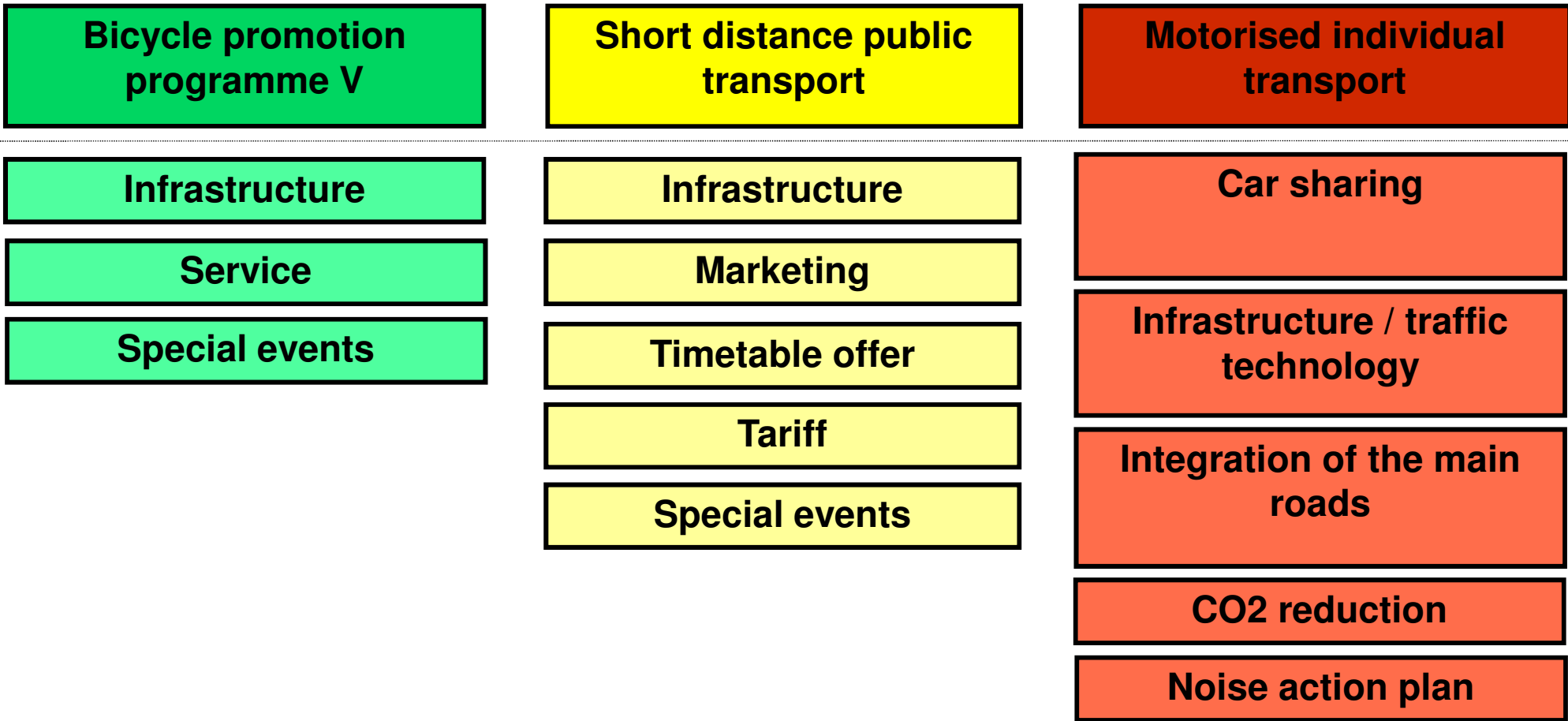
**Offenburg – the youngest and smallest regional  
centre...**

**... Between Rhine and vines!**

# **Integrated transport concept in Offenburg**

### Binnenverkehr der Offenburger Bevölkerung (in %)

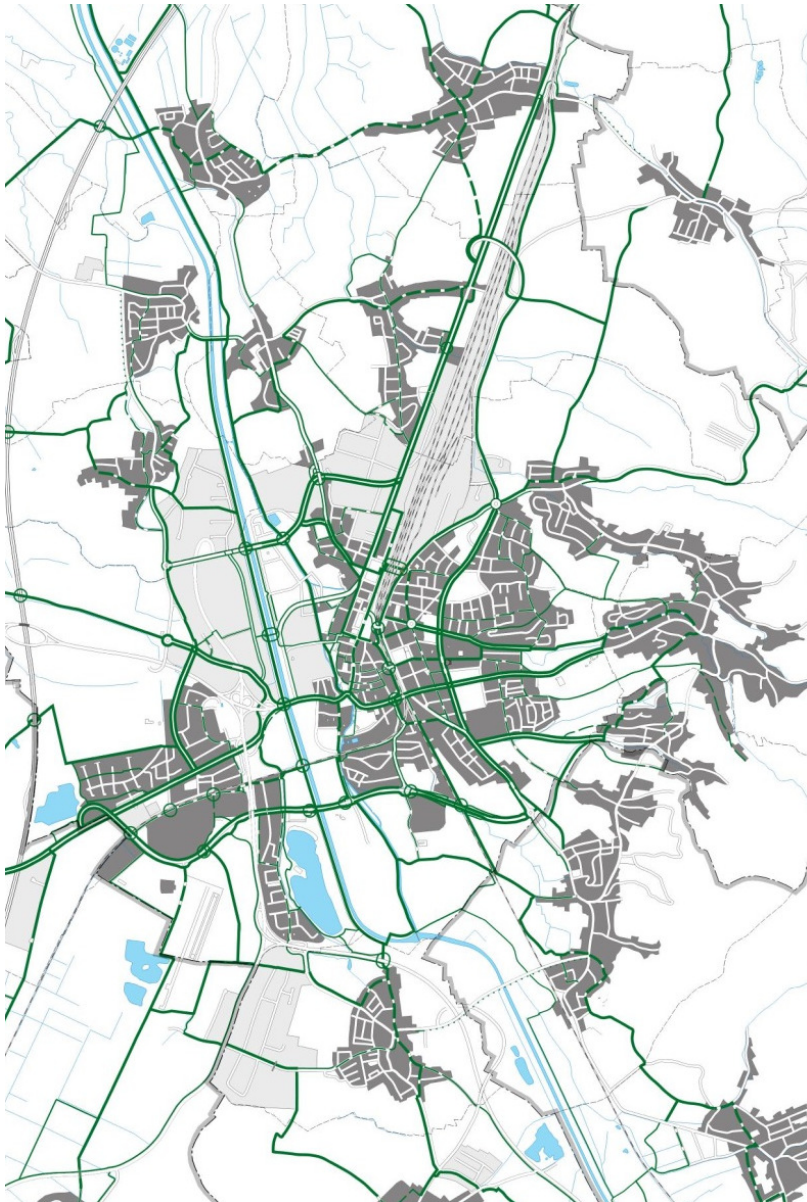




**Since 2011** **Electro mobility**







**Since 2012** **Mobility management**

# **Bicycle promotion in Offenburg**



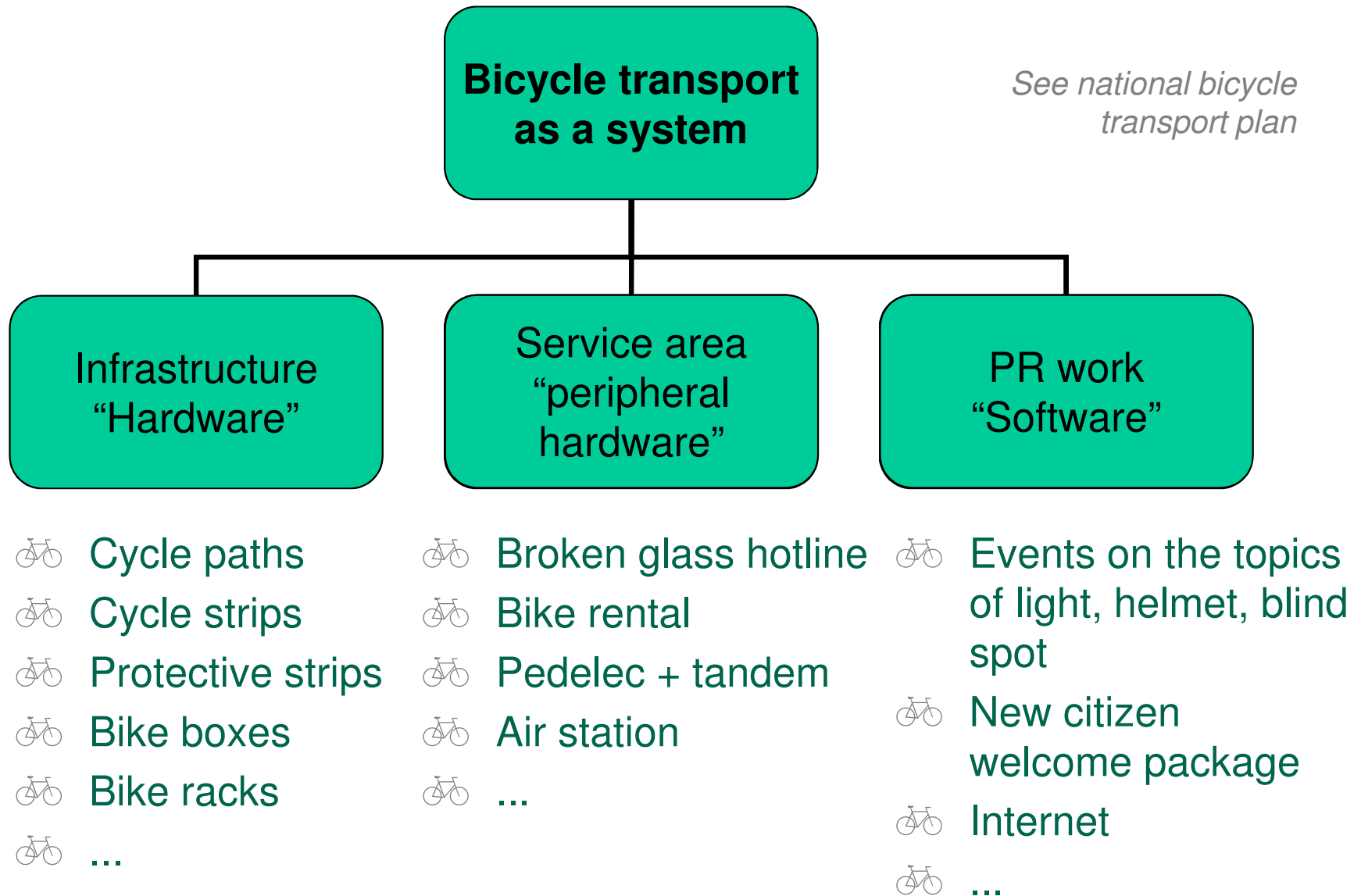
## Building up a consistent and tightly knit cycle path network

- 100 km tightly knit cycle path network
- including 70 km integrated into the commercial road network
- 25% cycle traffic percentage in domestic transport
- Investment volume since 1979 = €8.5 mil. in total (without measures combined with road building)

Bicycle promotion programme	Focuses
BPP I	 Construction of “individual” cycle paths
BPP II and III	 Creation of a consistent cycle path network
BPP IV	 Maintenance and keeping clean  Safety and popularity
BPP V	 Adaptation to the changes of the <i>StVO</i> [Road Traffic Act] and informing the population  Safety and consistency

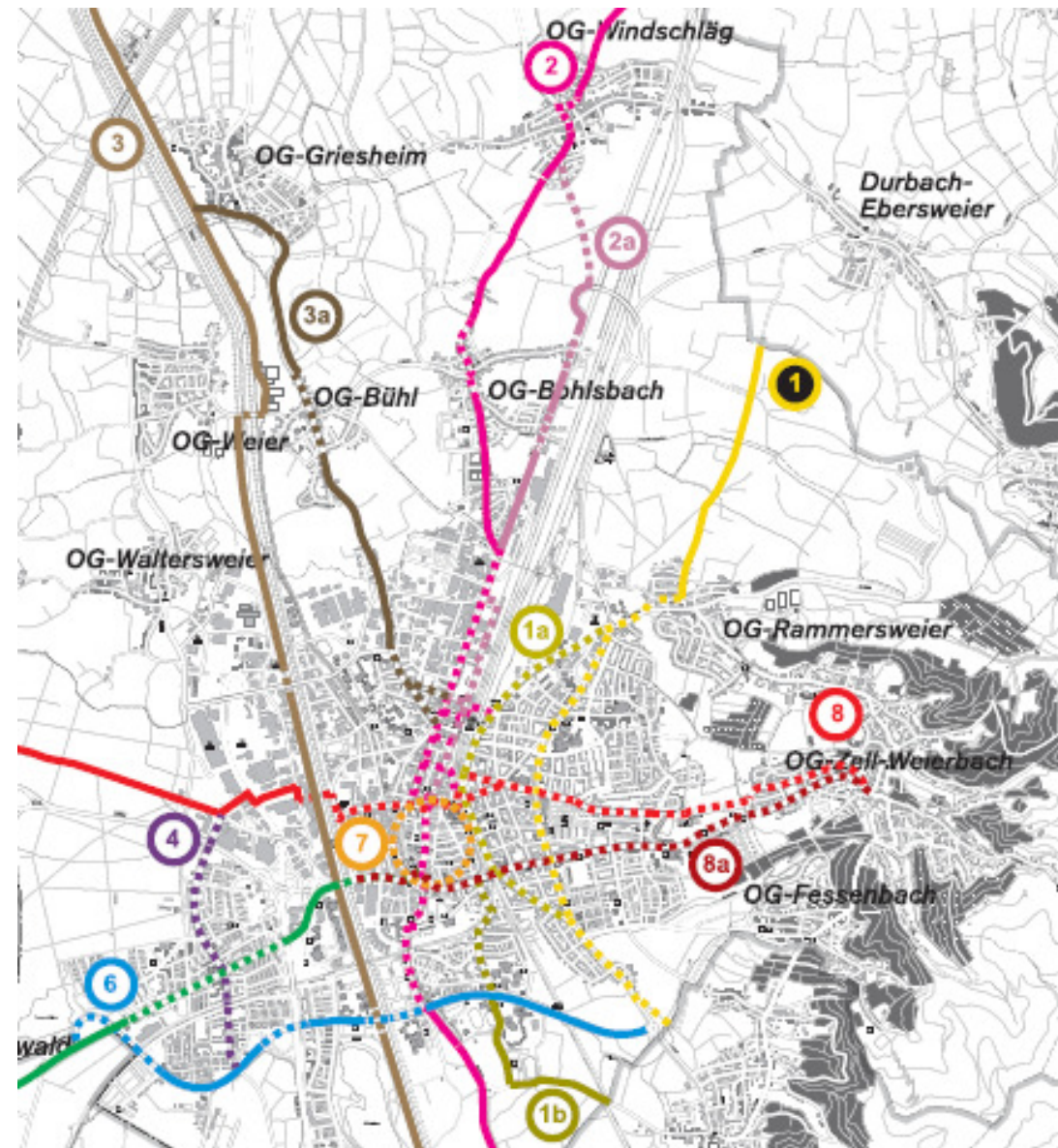


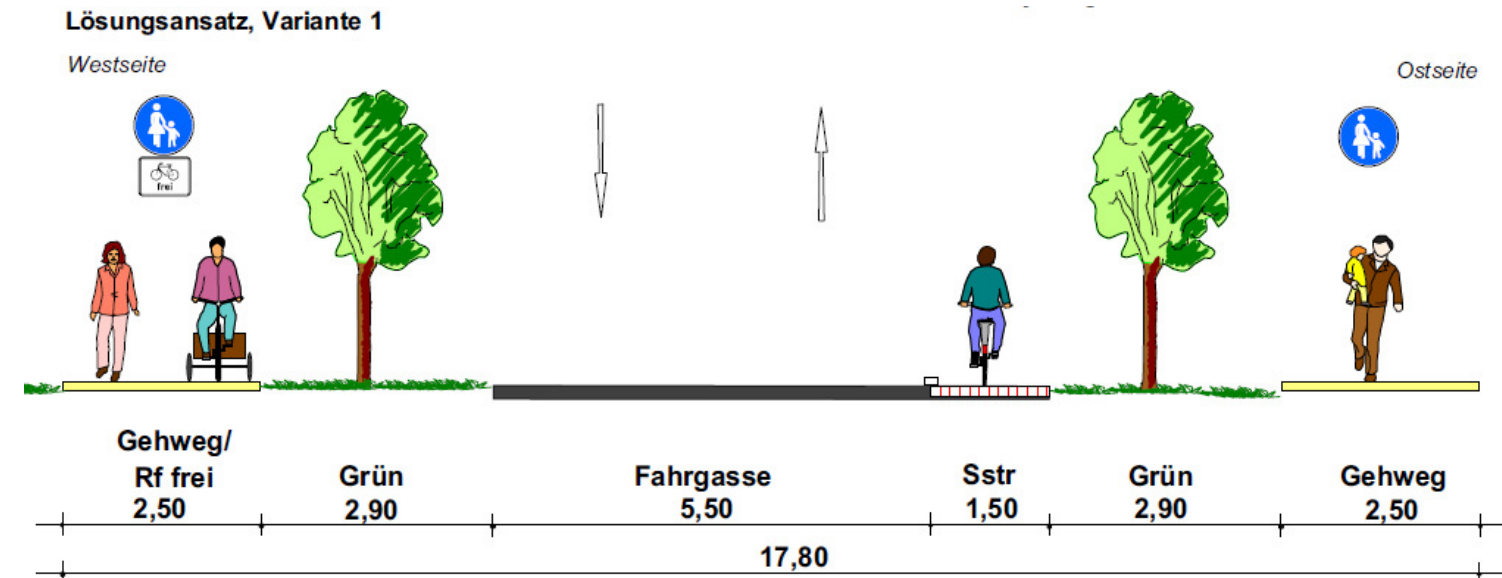
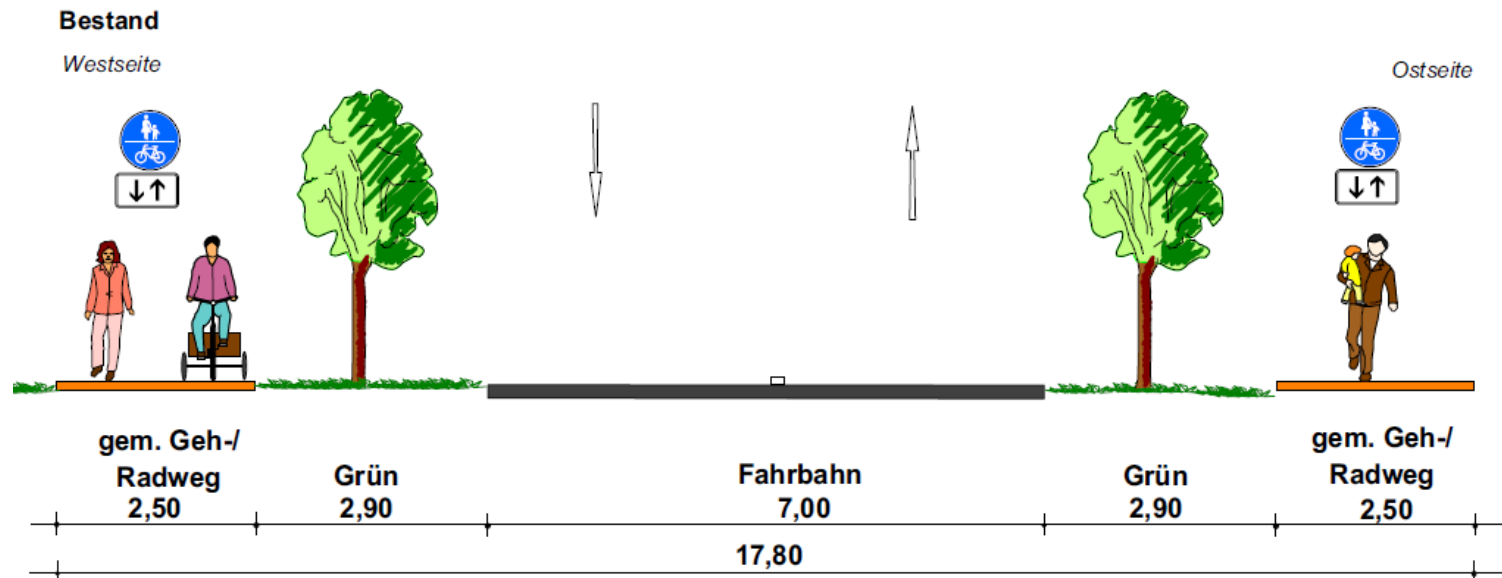




## Action axes of the bicycle promotion programme

- Strengthening central axes in the city
- User frequency as a criterion
- Strengthen connections for bicycle traffic
- Gradual implementation over 10 years
- €500,000 per year for bicycle promotion







## Examples of bicycle traffic on the road

- Floor space for cyclists
- Bicycle protective strips

## Possibilities for bicycle parking spaces

- Bike rack
- Bike boxes
- Radhaus











## Selected examples of services offered

- Air station
- Pedelec charging station
- Broken glass hotline



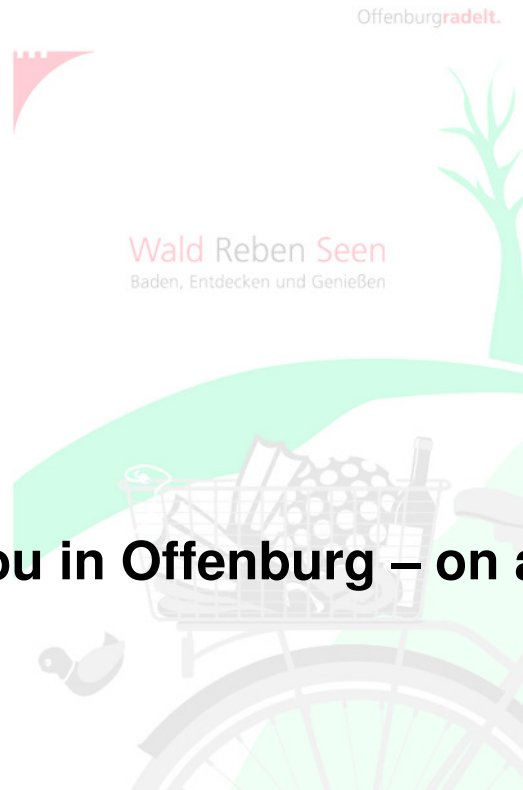
## Range of services

- Bicycle rental system
- Bicycle rental services









**See you in Offenburg – on a bicycle of course!!!**